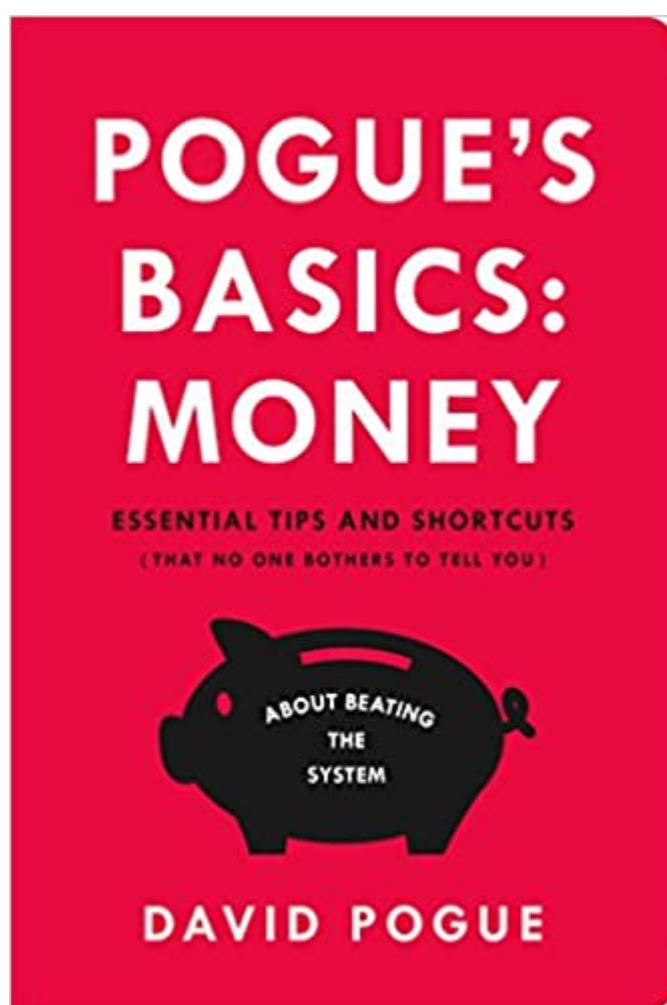


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# Pogue's Basics: Money: Essential Tips And Shortcuts (That No One Bothers To Tell You) About Beating The System



## Synopsis

Want to know where you can buy \$100 iTunes gift cards for \$85? Did you know you can pay your taxes by using a cash-back credit card? Why are you still paying \$235 a year to rent your cable box? You're leaving money on the table every day, with every transaction you make: changing your oil, withdrawing ATM cash, booking flights, buying insurance, shopping for clothes, squirting toothpaste. But in Pogue's Basics: Money, the third book of this New York Times bestselling series, David Pogue proves that information is money. Each of his 150 simple tips and tricks includes a ballpark estimate of the money you could make or save. Okay, you won't use every tip in the book—but if you did, you'd come ahead by \$61,195 a year.

## Book Information

Series: Pogue's Basics

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Best Sellers Rank: #77,312 in Books (See Top 100 in Books) #49 in Books > Reference > Consumer Guides #146 in Books > Business & Money > Marketing & Sales > Consumer Behavior #567 in Books > Business & Money > Finance

## Customer Reviews

"David Pogue is back with the third installment in his bestselling series. This time, Pogue fills the pages with lesser known tips on how to save and make money.... Whatever it is, Pogue has the inside scoop on how to get it done." —Atlanta Journal-Constitution

DAVID POGUE is a New York Times bestselling author who has more than 1.5 million followers on Twitter, has given four TED talks, and is the founder of Yahoo Tech, a consumer-technology site for non-technicians. He writes a monthly column for Scientific American, and for thirteen years, he wrote the tech column for The New York Times. Pogue also hosts science shows on PBS's NOVA and appears frequently on CBS Sunday Morning. He has won three Emmys, two Webby Awards,

and a Loeb Award for journalism. He's written eighty books, including the previous books in the series, Pogue's Basics: Life and Pogue's Basics: Tech.

A brief book (about an hour to read) with mostly common sense advice on saving money: Clip coupons, stock up on things that last, ask you insurance agent if you are getting the best deal. Best advice: Get the Store card and save 5% on all purchases. Worst advice: Fill out online surveys for cash (I did the math and on one site (Toluna) it would take 6-8 full hours of filling out surveys to earn a \$10 gift card.) Worth the \$9.99.

I am a David Pogue fan. Every book of his that I have read, is amazing in it's content, However I believe he had outdone himself with this book. I found it packed with very useful. I liked it so well, a copy of it will be trees of my three adult children this Christmas.

This book has some great money saving tips which I have used already. I love his books because they give very simple, easy to understand life hacks that we can all benefit from. It's worth a read

Coming from a 25 year old, this book is pretty useful. About 50 percent of it I knew due to being in school and being knowledgeable about the internet but the other 50 percent is just good stuff to know. Being that the book is only 10 bucks on kindle I would buy it if you are looking for ways to save. Granted, they aren't life changing, but will help your finances if you do follow through. I will most likely get his other book about life hacks too just so I am not missing anything. I do have a long time to live and should know the short cuts early on.

Saved the cost of the book with 2 tips...there are a lot more too

quite a basic writeup, many of the tips are actually very bad:Do not listen to Mr. Pogue and get store-branded credit cards. These are the worst return on investment, yet he recommends them twice in the book.

Good book. Much of it I already knew and is common sense, but you are bound to come across a couple of things well worth the price of the book and the 2-3 hours to read it. I heard him on KERA (NPR Radio) "Think", and most of the good ideas were discussed on there.

Great tips on how to save money from travel, to online shopping, getting gas, saving on electricity, and more. I've highlighted through out the book and made some changes in how I shop and save. Highly recommend.

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